Gunderson Family
MISSION STATEMENT

We believe you don't get a second chance to live a life you love and build a legacy that lasts.

The Gunderson family legacy is one of gratitude, support and personal responsibility.

Gratitude is our fuel for abundance, appreciation, and creating an environment where happiness is the norm. We look for ways to appreciate all living things, circumstances and lessons- realizing lessons are inevitable and can be tough, emotional, and required for growth.

Support is shown by celebrating our differences (divinity of diversity); allowing for unique style, personality and preferences while seeking our similarity through our values, traditions and family rituals.

We invest in experiences that bring us close together, looking for excuses to spend time with one another and build memories that last. Date night. Guys night. Cabin trips and summers abroad. These and other traditions bond us together and must be treated as sacred and a priority. We believe in progress over perfection. When we are frustrated and act out, we are quick to forgive and apologize by listening, seeking to understand, and choosing love, knowing this is part of life (Do-overs).

We deeply value self-reliance and responsibility, but use our talents and time to properly train and teach, investing in each other so we can make it on our own, even if we never have to. We do whatever-it-takes to keep the family together and trust that by committing to what matters most it will bring the most fulfillment and love for us all.